

NEW "SUNRISE SLUMBER" ECLIPSES TWILIGHT SLEEP!



A "Sunrise Slumber" Baby!—It's First Photograph. Mrs. Rosalie Ricco, of Bedford, O., photographed in St. Anne's Hospital, Cleveland, O., where the new Teter gas treatment, "Sunrise Slumber" is now used for, painless childbirth.

BY DEAN HALLIDAY

Science finally has found a way to free the mothers of the world from pain at their hour of greatest trial and triumph!

By means of "Sunrise Slumber," a method only perfected since "Twilight Sleep" failed and faded, childbirth has been rendered perfectly painless, without endangering either the life of the mother or child.

"N2O and O" is the cabalistic sign of this, the greatest boon of all to woman. It stands for nitrous oxid and oxygen, by means of which "pink babies," healthy and normal, are born instead of the dreaded near asphyxiated "blue babies" so often the result of "Twilight Sleep."

The "gas method" as it is called by physicians has been known to the medical world for a dozen years, as

had the use of the drugs which produce "Twilight Sleep."

But it has recently been made practical for world-wide use by the invention by Dr. Charles K. Teter of Cleveland of an apparatus by means of which "Sunrise Slumber" can be administered, without danger, to mothers by any physician.

"Twilight sleep does not wipe out the pains of labor, it only leaves mothers without the remembrance of their agony," declares Dr. Teter. "And the drug that produces that condition, scopolamine, frequently results in the birth of a drugged baby, which soon dies and the mother's life is imperiled as well.

"Sunrise slumber," which is already being used with great success in hospitals in Cleveland, Indianapolis and Washington, keeps the mother hovering just on the thread-like